

Serena Ballerini

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Serena Ballerini Make-up Artist – P.I. IT02789910359

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Place and date of birth: Reggio Emilia, Italy, September 5th, 1982.
Nationality: Italian

EDUCATION

- 2018: Intensive course about Lashes: application of fake lashes and treatment of curling (La Truccheria, Bologna, Italy)
- 2017: Master in "Advanced Corrective Beauty", at Accademia Stefano Anselmo, Milan (Italy)
- 2016: 8 hours Hairstyling Course at Accademia Aldo Coppola, Milan (Italy).
- 2015: Pro Artist Advanced Airbrush Training. Master's program in airbrush techniques for bridal make-up, contouring, tattoo coverage and basic special effects, obtained at TEMPTU PRO, 26W, 17TH Street New York, 10011.
- 2014: Degree as Pro Make-up Artist specialised in bridal make-up, fashion, TV make-up, theatrical special effects, cinema special effects such as bold cap, scratches, injuries, ageing, obtained at Accademia Nazionale del Cinema di Bologna, under the direction of Manlio Rocchetti, Mario Michisanti and Laura Borzelli, Bologna (Italy).
- 2014: online course of Event Organization aimed at the creation of events of any kind, including pre-production, projecting, production and post-production phases.
- 2005: First Degree Course in Modern Languages and Literature at University of Bath, United Kingdom (2004 – 2005) and Università degli Studi di Parma (2001-2003).
- 2001: High School Diploma in Accounting.

WORK EXPERIENCE

- Milano Fashion Week 2019 (MI): for MKS Milano Fashion Agency, Via Santa Marta 18, 20123 Milan, Italy. Make-up service for the VIP guests of Gucci Catwalk at MFW19, event "GUCCI VIP".
- 2019 GUAM: LACOTE SRL, Via San Geminiano 2/A – 40130 San Prospero sul Secchia (MO) Make-up artist and hair stylist for a TV adv GUAM products, screenplay by Daniele Testi.
- 2019 GUAM: LACOTE SRL, Via San Geminiano 2/A – 40130 San Prospero sul Secchia (MO) Make-up artist for WEB and TV adv with the testimonial Fabrizio Corona, screenplay by Roberto Giusti (4K Studio).
- 2019 ELISABETTA FRANCHI: Make-up Artist for photoshoot: make-up and hairstyle on little girls

models for the kids look book by Elisabetta Franchi F/W 19/20.

- 2018 X115 Cosmetics: Make-up Artist for photoshoot and video: make-up and hairstyle on a female model, for the construction of the official website of Company X115 (www.X115.it).
- 2018 EDITORIAL PHOTOSHOOT with photographer **Andrea Sartore** (www.fotografoandrea.it).
Make-up Artist for a fashion editorial, out now on several magazines. I was responsible for both fashion make-up and artistic make-up, in addition to the hairstyle
- 2018 STUDIO 55 SRL per PURO SPA : Make-up Artist for photoshoot and video: I was in charge of hair and make-up on male and female models for adv campaign of PURO SPA (mobiles and accessories).
- 2018 Fiction TV "il Terzo Indizio" - Episode: "Silvia Caramazza" MEDIASET – RETE4: Key Make-up and hair stylist: I realized make-up, hair and special effects on all actors. Production: Switch09, Fidenza (PR).
- Milano Fashion Week 2018 (MI): **ROMEO GIGLI**. Make-up Assistant: First Make-up Assistant for Romeo Gigli Capsule F/W 18.
- 2018 Museum Ettore Guatelli (PR) Make-up artist video: make-up and hair on a little girl actress. Screenplay and photography by Stefano Chiesa, in cooperation with ADCOM.
- 2018 Fashion Look Book Make-up artist and hair stylist for male and female models for several Fashion Companies Look Books, such as **BARONI SPA** (www.baroni.it), **SKILL OFFICINE** (www.skillofficine.com), **MYMO** (www.mymoitaly.com).
- 2018 Blink Make-up School – Via G. Ribera, 49, 41125 Modena (MO): Make-up teacher of Professional Courses for make-up artists, since 2018.
- KONTATTO SRL, via dei Cardatori – blocco 14, 40050 Fano di Argelato (BO) Make-up Artist for Company **KONTATTO SRL** for several events such as promotional videos, catwalks, fashion events, presentations, etc., since 2018.
- 2017 ERREPI SRL, via del Commercio, 14, 41012 Carpi (MO): Make-up Artist for fashion look book, lines: Kélis, Soffio e Stregata (www.Kelifashion.it).
- Novembre 2017 Carpi (MO)
STUDIO 55 SRL, Via Liguria, 55 , 41012 Carpi
Hair and Make-up: male and female hair and make-up for Lamborghini's e-commerce 2018.
- Settembre – Novembre 2016 Reggio Emilia (RE)
TTM TOP TECHNOLOGY MISSION e 7TOWER STUDIOS, Via Gramsci, 86/A
Movie Make-up: for the realization of the short movie "HISLAND", produced by TTM SPA, I have created the protagonist aspect and features with ageing special effects.
- 2016 TERZO PIANO S.R.L. Via Martiri della Libertà, 66/B, 42019 Scandiano (RE)
Make-up Artist for several catalogues: make up on models for kitschen catalogue (Atlas Concord and more).
- Maggio 2016 KIBO STUDIO: Via Agrato, 8, 42015 Correggio (RE)

Make-up for music video: make up on female actress for the video "Colpevole" by Beatbrothers, Pub. Nuova Peecker S.r.l., 2016 MoltoPop / Molto S.r.l.

- February 2016 / March 2016:
Make-up teacher: I was in charge to give make up basis to hair stylists apprentices in a 8 hour intensive course. Ongoing
- February 2016 / March 2016:
Make-up Artist for photo shoots and workshops under the direction of the photographer Fulvio Bugani (World Press Photo winner) at FOTO IMAGE, Via Belle Arti 19, 40126 Bologna (BO). Cooperation ongoing.
- December 2015:
I have been chosen for a contest aimed at the selection of Make-up Artists for the Milan Fashion week 2016, under the direction of Monica Coppola. ALDO COPPOLA JL SRL AGENCY, V.le Sarca 336/F, 20126 Milano (MI).
- 2015 JOYSTAR SRL:
Make-up Artist for glasses and sunglasses catalogue: make-up on female and male pro models. Work published on B2EYES of October 2015.
- January 2015 / Ongoing:
I have conceived and carried out a project of make-up service, on a voluntary no profit base, for women under chemotherapy treatment. Hematology and Oncology ward, at ARCISPEDALE SANTA MARIA NUOVA, V.le Risorgimento, Reggio Emilia. Project sponsored by Accademia Nazionale del Cinema di Bologna.
- December 2014 / February 2015:
Make-up artist at Aldo Coppola Hair Salon: special occasions make-up service for the salon's clients. Cooperation ongoing.
- November 2014 / Ongoing: Make-up teacher:
I teach self make-up and advanced self make-up in weekly courses (10 hours total for each course) for SOCIETA' EUTICA S.A.S. (MB). Courses ongoing.
- 2014:
cinema make-up artist. Make-up and ageing for the short movie "Sole", screenplay and direction by Stefano Valentini, produced by DUCK CHICKEN PRODUCTION. Short Movie selected for Ferrara Film Festival, The Gulf of Naples Independent Film Festival and Roma Cinema DOC in 2016.
- 2014:
cinema make-up artist. Make-up and ageing for the movie "Tutto in un Cerchio", produced by FUORIMANO FILM Reggio Emilia and winner of several awards worldwide.
- July 2014:
Theatrical make-up. Make-up artist for dancers and mime actors changing rooms, both male and female, for the Opera "Un ballo in maschera" by Giuseppe Verdi at FONDAZIONE ARENA DI VERONA (references available).
- May 2014:
Vintage make-up: I realised vintage make-up on models dressed in 50's, 60's, 70's and 80's clothes at the vintage fair PARMA VINTAGE, Villa Del Ferlaro, Sala Baganza (PR).

Foreign languages:

- **Italian:** native speaker
- **English:** C1 level
- **Spanish:** A1 level

Computer skills:

Good knowledge of Windows programs.
Excellent typing skills.

PERSONAL SKILLS AND COMPETENCES

- very good interpersonal relationship and organizational skills
- pro-active and dynamic person
- accustomed to working by deadlines
 - excellent team player
- precise and creative in working with make-up and airbrush

INTERESTS

- Languages: I am committed to keeping my language knowledge constantly updated.
- Sports and disciplines: I have been doing Karate for 20 years now at National and International level and accomplished the grade of 4th Dan in 2013.
- Travelling: I love discovering new cultures and traditions and I take a solitary travel every year to know myself better and improve my sensitivity towards others.
- Acting: I have attended acting classes for 7 years, joining several non-professional theatre companies.